AFREEN ZEHRA

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+92 345 3132952

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www.charchaguru.com.pk

OBJECTIVE

To contribute constructively in a progressing organization that utilizes my full capabilities and provides me with opportunities for learning and growth

EXPERIENCE

COMMUNICATION OFFICER- PAKISTAN INDUSTRIAL DEVELOPMENT CORPORATION (PIDC), MINISTRY OF INDUSTRIES & PRODUCTION (MOIP)

PIDC

11th July, 2017 – Present

Handling internal and external communication of the organization through media handling, event management, designing, writing and PR

ASSISTAN MANAGER CORPORATE COMMUNICATION & HR- OBS PHARMACEUTICALS PRIVATE LIMITED

OBS

We Make A Difference In People's Life

3rd October 2016 – 15th February, 2017

Handling internal and external communication of the organization, MTO program, trainings, events management

CONTENT DEVELOPER- JANG MEDIA GROUP, PHONEBOOK ONLINE

Jang Media Group

1ST October 2015 – 25th September, 2016

Content development, theme and leading design team for blog,

Father : Sa Hakedul Hasan Rizvi
42101. 6639025 0
D.o B 19.3.1991

SKILLS

Writing, Business communication, translations, creativity, marketing campaigns, event management, presentation, media management, trainings, motivational speaking, team lead

HOBBIES

Books, movies, traveling, food, poetry, crafts

EDUCATION

Masters in English Literature
University of Karachi-2013

Bachelors in English Literature & Linguistics
University of Karachi-2012

Intermediate in Pre-Medical
Fatimiyah Girls College-2009

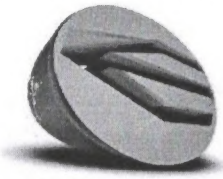
Matriculation in Biology
Al-Murtaza School-2007

clients and marketing purposes

EXECUTIVE RESEARCH & DEVELOPMENT- BOL MEDIA GROUP

3rd March 2014 – 18th May, 2015
Researching and developing content related to media, news and media clients

COPY WRITER- CREATIVEDGE COMMUNICATIONS



January 2014 – February, 2014
Copy writing for advertisements and clients, working with designing teams

ACHEIVEMENTS

Nizam Energy Road Show, Pfizer Communiqué Newsletter, Faysal Bank Annual Report, charchaguru.com.pk, OBS CSR & Beach Olympics, 'Become a Leader' Training Program, OBS 10 Years Celebration-Bhurban, Thesis Invigilation Panel-Greenwich University, E-Newsletter PIDC MoIP